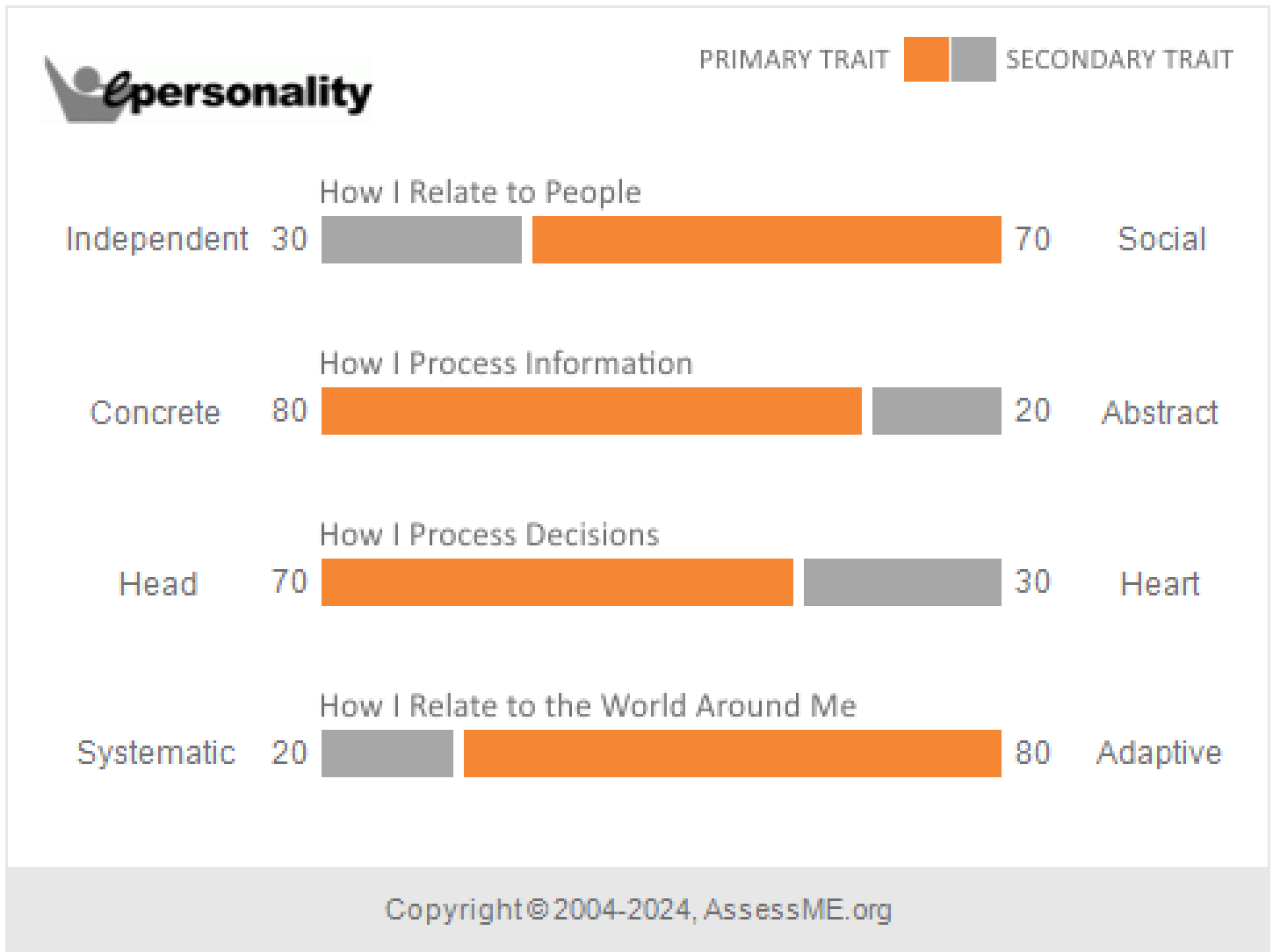


Evangelist



Highlights

- A promoter of self, systems and organizations
- Helpful in launching new ministry startups and team mobilization
- Helpful in cause-based fund raising campaigns
- Highly social people who can adapt themselves to the person(s) they are currently meeting with
- Are typically not strong team leaders, even though they have outstanding interpersonal skills and attract people to them
- Multitask and prefer to have many irons in the fire
- The latest cause is the greatest cause

Who God Made You To Be

By “Evangelist” we do not refer to the traditional ministry role of proclaiming Christ to others. Though, this personality can be outstanding in the Biblical office of evangelist if properly gifted by the Holy Spirit. The term “Evangelist” is used within this assessment as it is being applied by the secular corporate world. An Evangelist is a promoter of self, systems and organizations.

If only the Church would learn to appreciate and unleash this personality, an incredible quantity of ministries could be launched and ministry teams mobilized! God created this personality to be a natural marketer of themselves and the organizations they represent.

It is possible that Evangelists are underutilized within the Church because they appear overly busy and obsessed with materialism. They tend to have large homes, drive expensive cars, wear the latest clothes and eat at the finest restaurants. They are constantly busy. They seem to know everyone.

Ministries tend to dissociate their ministry projects with the appearance of “materialism” and so may dissociate themselves from Evangelists. This is unfortunate because God created this personality to influence the influencers of the world. The Evangelist is highly personable, mixes well with all people, and is not threatened by the world’s social elite.

Ministry leaders may also seek to avoid asking such “busy” people to “do more”. What many leaders fail to understand is that the Evangelist personality is the most skilled personality type at multitasking. They live and thrive on having many irons in the fire! The latest thing is always the greatest thing with an Evangelist.

What You Can Contribute To The Ministry

When a ministry seeks to develop a new program, plant a church, or build a ministry team, it would be wise to bring the Evangelist on board to spearhead the communication process. The Evangelist will help communicate the vision, express the need, build consensus, and help raise required funds. They may also be helpful in the startup phase of the venture.

Evangelists, however, are quite poor at management and follow-through. If a ministry asks an Evangelist to manage a ministry program past the startup phase, they will be setting themselves and the Evangelist up for failure. They are also poor team leaders even though they attract people to themselves by the strength of their relational personality. The self-promotion aspect of the Evangelist’s personality is in contradiction to the self-effacing team leader

who places team members before self. The Evangelist was created by God to facilitate ministry startup and promote established ministry structures.

How Leadership Can Support You

A ministry that is struggling to be effective may benefit by contracting an Evangelist as a consultant in order to seek input and guidance on how to restructure, position and promote the ministry for maximum strategic impact. Evangelists have a God-given ability to perceive how to position an organization to make a significant impact among people. Ministry leaders should be prepared for proposals that may be deemed as “risky” because Evangelists are great risk-takers. This is part of the secret to their success (and in some cases, failures). However, faith is only required of an organization and its people when risk is involved.